

質 疑 回 答 書

- 1 番 号 新潟市公告第116号
2 業務名 「市報にいがた」への広告掲載業務

上記につきまして質疑事項がありましたので、下記のとおり回答いたします。

| 質 疑 事 項 | 回 答 |
|--|--|
| <p>①直近過去2年度の全応札企業名と応札額をご教示いただきたいです。</p> <p>②令和6年度（4月7日号～直近号）までの掲載企業様の情報をご教示いただきたいです。</p> | <p>①令和5年度と令和6年度分の当該業務の入札調書を別紙のとおりお送りしますのでご参照ください。</p> <p>②令和6年4月7日号～令和7年3月16日号の広告掲載実績を別紙のとおりお送りしますのでご参照ください。</p> |

R6年度 市報にいがた広告掲載実績

| No. | 4月7日号 | 4月21日号 | 5月5日号 | 5月19日号 | 6月2日号 | 6月16日号 | 7月7日号 | 7月21日号 | 8月4日号 | 8月18日号 | 9月1日号 | 9月15日号 | 10月6日号 | 10月20日号 | 11月3日号 | 11月17日号 | 12月1日号 | 12月15日号 | 1月5日号 | 1月19日号 | 2月2日号 | 2月16日号 | 3月2日号 | 3月16日号 | 合計 | 回数 | |
|-----|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|--------|---------|--------|---------|--------|---------|-------|--------|-------|--------|-------|--------|-------|----|----|
| 1 | 0.5 | | 0.5 | | 0.5 | | 0.5 | | | | 0.5 | | 0.5 | | 0.5 | | | | | | | | 0.5 | | 4 | 8 | |
| 2 | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 12 | 12 | |
| 3 | 0.5 | | 0.5 | | 0.5 | | 0.5 | | 0.5 | | 0.5 | | 0.5 | | 0.5 | | 0.5 | | 0.5 | | 0.5 | | 0.5 | | 6 | 12 | |
| 4 | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 12 | 12 | |
| 5 | | | 4 | 4 | 1 | 2 | | 2 | 2 | | | 2.5 | | 2.5 | | 2 | | | 1 | | | | | | 23 | 10 | |
| 6 | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 12 | 12 | |
| 7 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 1 | | 12 | 12 |
| 8 | | | | 1 | 1 | | | | | | | | | | | | | | | | | | | | 2 | 2 | |
| 9 | | | | 1 | | | | | | | | | | | | | | | | | | | | | 1 | 1 | |
| 10 | | | | | 1 | | | 1 | | | | | | | | | | | | | | | | | 2 | 2 | |
| 11 | | | | | 1 | | | 1 | | | | | | | | | | | | | | | | | 1 | 1 | |
| 12 | 1 | 1 | | | | 1 | | 1 | | 1 | | 1 | | | | | | | | | | | | 1 | 7 | 7 | |
| 13 | | | | | | 1 | | | | | | | | | | | | | | | | | | | 1 | 1 | |
| 14 | | | | | | 2 | | 2 | | 2 | | | 2 | | | | | | | | | | | | 8 | 4 | |
| 15 | | | | | | | 2 | | | | | | | | | | | | | | | | | | 2 | 1 | |
| 16 | | | | | | | 1 | | | | | | | | | | | | | | | | | | 1 | 1 | |
| 17 | | | | | | | | 0.5 | | | | | | | | | | | | | | | | | 0.5 | 1 | |
| 18 | | | | | | | | 1.5 | | | | | | | | | | | | | | | | | 1.5 | 1 | |
| 19 | | | | | | | | | 1 | | | 1 | | | | | | | | | | | | | 2 | 2 | |
| 20 | | | | | | | | | 0.5 | | | | | | | | | | | | | | 0.5 | | 2 | 2 | |
| 21 | | | | | | | | | 1 | | | | | | | | | | 1 | | 1 | | | | 2 | 2 | |
| 1 | | | | | | | | | | 1 | | | | | | | | | | | 1 | | | | 3 | 3 | |
| 23 | | | | | | | | | | 1 | | | | | | | | | | | | | | | 1 | 1 | |
| 24 | | | | | | | | | 2 | | | | | | | | | | | | | | | | 2 | 1 | |
| 25 | | | 1 | | | | | | | | 1 | | | 1 | | | | | | | | | | | 3 | 3 | |
| 26 | | | | | | | | | | | 1 | 1 | | | | | | | | | | | | | 2 | 2 | |
| 27 | | | | | | | | | | | 1 | | | | | | | | | | | | | | 1 | 1 | |
| 28 | | | | | | | | | | | 1 | | | | | | | | | | | | | 1 | 1 | | |
| 29 | | | | | | | | | | | 1 | | | | | | | | | | | | | 1 | 1 | | |
| 30 | | | | | | | | | | | 0.5 | | | | | | | | | | | | | | 0.5 | 1 | |
| 31 | | | | | | | | | | | | | 2 | 2 | | | | | | | | | | | 4 | 2 | |
| 32 | | | | | | | | | | | | | 1 | | | | | | | | | | | | 1 | 1 | |
| 33 | | | | | | | | | | | | | | | 0.5 | | | | | | | | | | 0.5 | 1 | |
| 34 | | | | | | | | | | | | | | | | 1 | | | | | | | | | 1 | 1 | |
| 35 | | | | | | | | | | | | | | | | 0.5 | | | | | | | | | 0.5 | 1 | |
| 36 | | | | | | | | | | | | | | | | | 0.5 | | | | | 0.5 | | | 1.5 | 3 | |
| 37 | | | | | | | | | | | | | | | | | | 2 | | | | | | | 2 | 1 | |
| 38 | | | | | | | | | | | | | | | | | | | 2 | | | | | | 0 | 0 | |
| 39 | | | | | | | | | | | | | | | | | | | 2 | | | | | | 2 | 1 | |
| 40 | | | | | | | | | | | | | | | | | | | | | | 1 | | | 1 | 1 | |
| 41 | | | | | | | | | | | | | | | | | | | | | | 2 | | | 2 | 1 | |
| 42 | | | | | | | | | | | | | | | | | | | | | | | | | 1 | 1 | |
| 43 | 1 | | | | | | | | | | | | | | | | | | | | | | | | 1 | 1 | |
| 44 | 0.5 | | | | | | | | | | | | | | | | | | | | | | | | 0.5 | 1 | |
| 45 | 1.5 | 1.5 | | | | | | | | | | | | | | | | | | | | | | | 3 | 2 | |
| 46 | | | 0.5 | | | | | | | | | | | | | | | | | | | | | | 0.5 | 1 | |
| 47 | | | | | | | | | | | | | | | | | | | | | | | | | 1 | 1 | |
| 48 | | | | | | | | | | | | | | | | | | | | | | | | | 1 | 1 | |
| 49 | | | | | | | | | | | | | | | | | | | | | | | | 0.5 | 1 | 1 | |
| 合計 | 8 | 8 | 8 | 7 | 8 | 7 | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 7.5 | 4.5 | 4.5 | 4 | 3 | 6.5 | 2 | 7.5 | 1.5 | 5 | 4.5 | 152.5 | | |